



FINANCE *of* AMERICA
- MORTGAGE -

WORKING AT FINANCE OF AMERICA requires partnership - a mutual trust. Our mission is to create an environment in which every advisor has the potential to close two times as many loans as they do today.

WE WILL PROVIDE THE TOOLS, AND YOU WILL OWN THE OUTCOME - WELCOME TO THE WORLD OF...

TWO X

WE'RE DOUBLING DOWN on technology, creating a complete "Two-X Platform". We've invested tens of millions in a new proprietary suite of tools - website, CRM, POS, and more - which we will be rolling out in phases. The platform will be fully integrated to optimize your business and reinforce your trusted role. The loan process needs to be transparent, mobile, and instant for every FAM employee who touches that customer. Two-X will take us there.

Two-X is more than just technology. It's a new way of doing business. A new way for our customers and partners to get two times the speed, transparency, and personal attention they need to dream twice as big.

Business is always **TWO TIMES**
AS personal **FROM NOW ON!**



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HOW DOES

T W O

SUPPORT YOU?

PRODUCTS

Our Two-X promise also focuses on new products. We strive to roll out products with two times the creativity at two times the speed. Our unique consumer loan products, such as Student Loan Refinance, and our upcoming Personal Loan at Time of Purchase, provide additional consumer touch points to increase retention and referrals.

PERSONAL ATTENTION

Two-X Is a guarantee from Finance of America that you will receive twice the personal attention and corporate access you need for your business to succeed. Two-X depends upon transparency, accountability, real solutions, and constant communication.

DOUBLE DOWNS

Two-X Cultural “double downs” are designed to enhance the employee experience with a number of new perks and benefits.

- ✕ **Cares Two-X** doubles all payroll donations to FOA Cares, our company’s 501(c)(3) nonprofit.
- ✕ **5(Two-X)9 Savings Plan** allows our employees to build college savings plans for their dependents.
- ✕ **Two-eXecutive Double Talks** are monthly meetings with top execs for two times the transparency and attention to your needs.

ARE YOU READY TO DOUBLE DOWN?

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